

## Advocate. Collaborate. Make a difference.





# Corporate and foundation sponsorship

The Michigan Federation for Children and Families welcomes the support of corporations and foundations that share our core value of partnership and collaboration.

### Sponsor benefits

- Recognition as a SPONSOR on the Federation's website, including your logo in a prominent location on the home page with a direct link to your contact information and a short narrative about the resources your firm offers to Federation member agencies.
- Recognition as a SPONSOR in Federation publications issued during sponsorship year, including but not limited to monthly e-bulletins, reports, Annual Report, Member Directory, Member Handbook, and promotional literature.
- Discount marketing/sponsorship fees at Federation's Senior Management Conference and Annual Membership Meeting (usually in September, resort location) and special training events and workshops throughout the year.
- Copy of the Federation Member Directory.

### Sponsor rate

Annual rate: \$1,500

**Note:** A sponsorship with the Michigan Federation for Children and Families, a 501(c)(3) organization, may be considered a charitable contribution and tax deductible under IRS guidelines. Federal ID: 38-2628219

## Sponsorship request form

By supplying the information below and paying the appropriate annual fee, the below-identified entity hereby purchases a one-year SPONSORSHIP with the Michigan Federation for Children and Families.

Benefits of an initial sponsorship will be in effect upon the Federation's receipt of this form and payment, and sponsorship will continue for twelve months, renewable thereafter annually.

Company name:	
Address:	
City/State/Zip:	
Contact person:	
Title:	
Telephone:	
Email:	
Company website:	

Please also email to jenny@michfed.org the following items:

- ☐ A high-resolution version of your company logo/artwork (jpg, eps, pdf, or tif).
- ☐ A short narrative describing the products and services your firm offers to member agencies of the Michigan Federation for Children and Families.

Mail this completed form and payment to:

Michigan Federation for Children and Families 620 S. Capitol Avenue, Suite 325 • Lansing MI 48933

#### Core values of the Michigan Federation for Children and Families

All children deserve excellence in service and our best efforts to ensure they grow up in strong families and supportive communities.

Strategic advocacy is critical to assuring sound public policy and sufficient resources for quality services.

Partnerships and collaboration are essential to providing effective services and achieving successful outcomes.

Equity, diversity, and inclusiveness are vital elements in the full continuum of human services.



